

FOR IMMEDIATE RELEASE

Lori Pierce, Director of Sales
The Solution Design Group, Inc.
Phone: (407) 382-1959
Fax: (407) 382-3959
Email: Lori.Pierce@TheSolutionDesignGroup.com
Website: www.TheSolutionDesignGroup.com

University of Pennsylvania Selects RevenueVision®

Orlando, FL May 11, 2017 -- The Solution Design Group, Inc. (SDG), is pleased to announce that **University of Pennsylvania** has implemented SDG's RevenueVision® solution to enhance operational management throughout their Business Services division.

The organization will use RevenueVision® to centralize vendor contract management for departments falling under its auspices such as its dining, bookstore, hotels, transportation, and vending services. Additionally, the RevenueVision® analytics tool will be used to monitor key operational trends and KPIs.

According to Christopher Bradie, Associate Vice President for Business Services, "We selected RevenueVision to provide our department leaders with a tool with features that were not only robust enough to help them better manage their vendor contracts, but also easy enough such that they were encouraged to take a more active approach in doing so." Two members of the division, both from the finance team, are leading the implementation: Bruce Friedman, Executive Director of Fiscal Operations, and Sean Stickel, Controller.

"We are extremely pleased to add University of Pennsylvania to our expanding list of valued clients. The relationship demonstrates the commitment that all types of universities are making to optimize their business services in an effort to be good stewards of institutional resources and work to hold student fees in check," stated Tom Strange, SDG President and CEO.

About University of Pennsylvania

Founded in 1740, the University of Pennsylvania is one of the world's premier teaching and research institutions, consistently ranking among the top institutions in NIH funding annually. Penn is dedicated to providing its students rigorous academic study with the support and intellectual stimulation of a diverse campus community. Its integrated university and health system, combined with a commitment to entrepreneurship, foster innovation. To learn more, visit www.upenn.edu.

About RevenueVision®

RevenueVision® is a web based "software as a service" solution that has been designed and developed specifically for the higher education community, to optimize the performance of auxiliary and other business enterprise operations. Whether contracted out or self-op, RevenueVision® is a centralized operational management tool that allows users to consolidate all metrics and associated documents into one solution; such as terms, expirations, deliverables, budgets, P&Ls, amortization schedules and more. Its analytics tool provides powerful business intelligence through its ability to create dashboards and other graphics, manage KPIs, and monitor granular trending and comparative analysis.

About The Solution Design Group, Inc. (SDG)

SDG is a software development firm that focuses on serving the public sector and higher education communities. SDG's offices are in the Washington, DC area and Orlando, Florida. (www.thesolutiondesigngroup.com)

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